



SAF Holland Trade Fair Booth 2022, Hanover

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- technical planning and implementation of the entire media technology of the exhibition stand at the IAA Transportation 2022
- 4.5m x 2.5m high-definition LED wall
- integrated network for customer-friendly operation for flexible video playback
- three 98-inch monitors and touch displays for product presentation and customer control of lighting elements
- transfer of the graphic animations into touch applications by Digital Media



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- **Client:** mbco Gmbh
- **Branches:** Messe München, Digital Media Munich
- **Project Manager:** Felix Reis
- **Location:** Messegelände Hannover
- **Project Period:** 20th to 25th September 2022
- **Services:** Video, Audio, Event-IT, Content Production
- **Special Features:**
 - seamless integration of the media technology into the exhibition stand
 - customer-friendly operation of the elements
- **Further Information Online**

