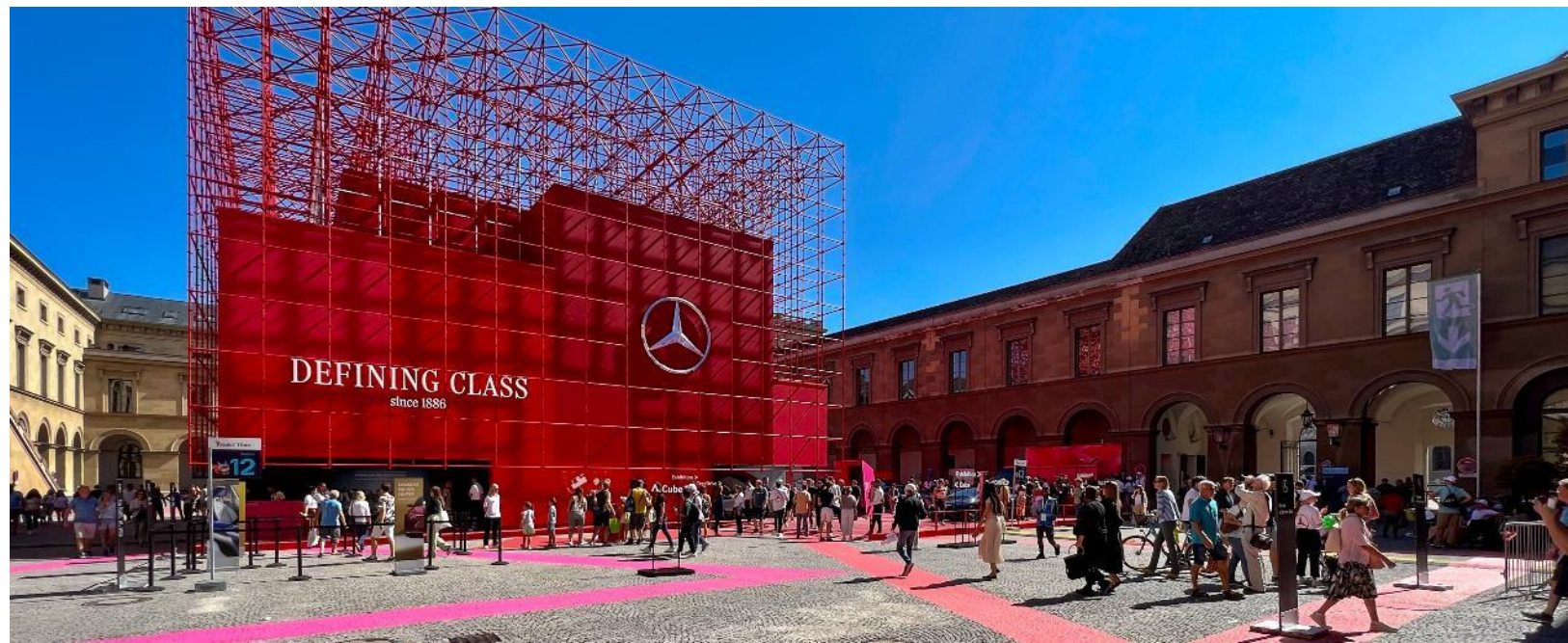




IAA Mobility 2023, Munich

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- comprehensive technical concepts for three large stages
- stage and content design
- conception of an extensive, central content management system for all content on the stages in the five halls
- smooth collaboration between the departments involved for the greatest possible flexibility during the event days
- technical equipment of the open spaces for renowned vehicle manufacturers in downtown Munich



IAA Mobility 2023, Munich

- **Client/Comissioned by:** VDA, Messe München GmbH, Mercedes-Benz Group AG, Porsche AG, PwC Deutschland
- **Branch:** Messe München, München
- **Project Manager:** Axel Dennhardt, Matthias Kübler, Martin Würfele, Leonhard Roth, Pasquale Zuppa
- **Location:** Messe München, ICM, Open Spaces in downtown Munich
- **Date:** 5th to 10th September 2023
- **Services:** Video, Audio, Lighting, Rigging, Event-IT, Content Production
- **Further Information Online**

