



Bosch Rexroth „on air“ 2020, Lohr am Main

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- virtual product presentation of the hydraulic systems from Bosch Rexroth using a virtual studio solution through Extended Reality (xR)
- content production of the 3D objects and the virtual studio
- use of a tracking camera crane for dynamic images
- virtual extension of the studio with xR technology
- technical implementation of the studio, especially the LED stage with LED floor area
- provision of all video and audio signals for the international live streams



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- **Client:** Bosch Rexroth AG
- **Commissioned by:** Robert Bosch GmbH
- **Branch:** Frankfurt
- **Project Manager:** Frank Herbert
- **Location:** Stadthalle, Lohr am Main
- **Project Period:** 12th and 17th November 2020
- **Services:** Content Production, Lighting, Audio, Video, Rigging
- **Special Features:**
 - provision of several image and sound signals for live streams
 - content production for virtual studio and 3D objects
- **Further Information Online**

