



“Start Campus 2021” of “die Bayerische”
insurance, Munich

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- fully digital annual kick-off event of the insurance group “die Bayerische”
- establishment of a streaming studio in the Eisbach studios in Munich and an outdoor stage
- technical implementation of the digital live event with panel discussions, lectures and awards with a total of 9 hours of live program
- very dynamic live stream with many changing camera positions in a very short time
- provision of the individual event platform based on **come2join** with various interaction options



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- **Client:** Intercom Köln GmbH
- **Commissioned by:** die Bayerische Versicherungsgruppe
- **Branch:** Munich, ICM Munich
- **Project Manager:** Axel Dennhardt, Felix Döring, Christopher Klaiber
- **Location:** Eisbach Studios, Munich
- **Project Period:** 19th to 21st January 2021
- **Services:** Lighting, Audio, Video, Rigging
- **Special Features:**
 - live stream in broadcast quality
 - dynamic and extremely interactive live stream
- **Further Information Online**

