



Hamburg Sportgala 2021

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- first purely digital Hamburg Sportgala; live from the Hamburg City Studio
- live connection of all award winners, laudators and interlocutors via video
- 15 connections within one hour
- only moderators and sports senator Andy Grote live on site
- two scene areas for interview and moderation
- live voting for “Team of the Year” award
- presentation of the Active City Awards
- two separate streams with and without sign language
- sign language interpreter live on site in the green screen part of the studio



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- **Client:** Hamburger Abendblatt, Hamburg Active City
- **Comissioned by:** FAKTOR X Live Kommunikation GmbH
- **Branch:** Hamburg
- **Project Manager:** Thies Jordan
- **Location:** Hamburg City Studio
- **Project Period:** 12th + 13th April 2021
- **Services:** Lighting, Audio, Video, Streaming
- **Special Features:**
 - large amount of live connections in a short time
 - public live stream
- **Further Information Online**

