



Red Bull Levels presents: ELDEN RING, Munich, February 2022

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- pre-launch event for the video game "ELDEN RING" from our xR-Stage studio in the Bavaria Studios in Munich
- live streaming on YouTube and Twitch with a total of over 1,000,000 viewers
- highly complex content creation to bring the original game environment into the xR set
- live connections from Australia
- embedding of trailers, interviews, graphics and much more into the animated environment
- perfect interplay of the virtual world and physical set elements
- connection of the real gaming stations for real gaming experiences during the stream



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- **Client:** Red Bull Gaming
- **Branch:** Erfurt, Munich
- **Project Manager:** Marc Erhardt, Leonhard Roth, Lennart Beimesche
- **Location:** Bavaria Studios München
- **Project Period:** 19th February 2022
- **Services:** Lighting, Video, Audio, Content Production
- **Special Features:**
 - complex content creation
 - huge 3D world
 - live show from our xR studio
- **Further Information Online**

