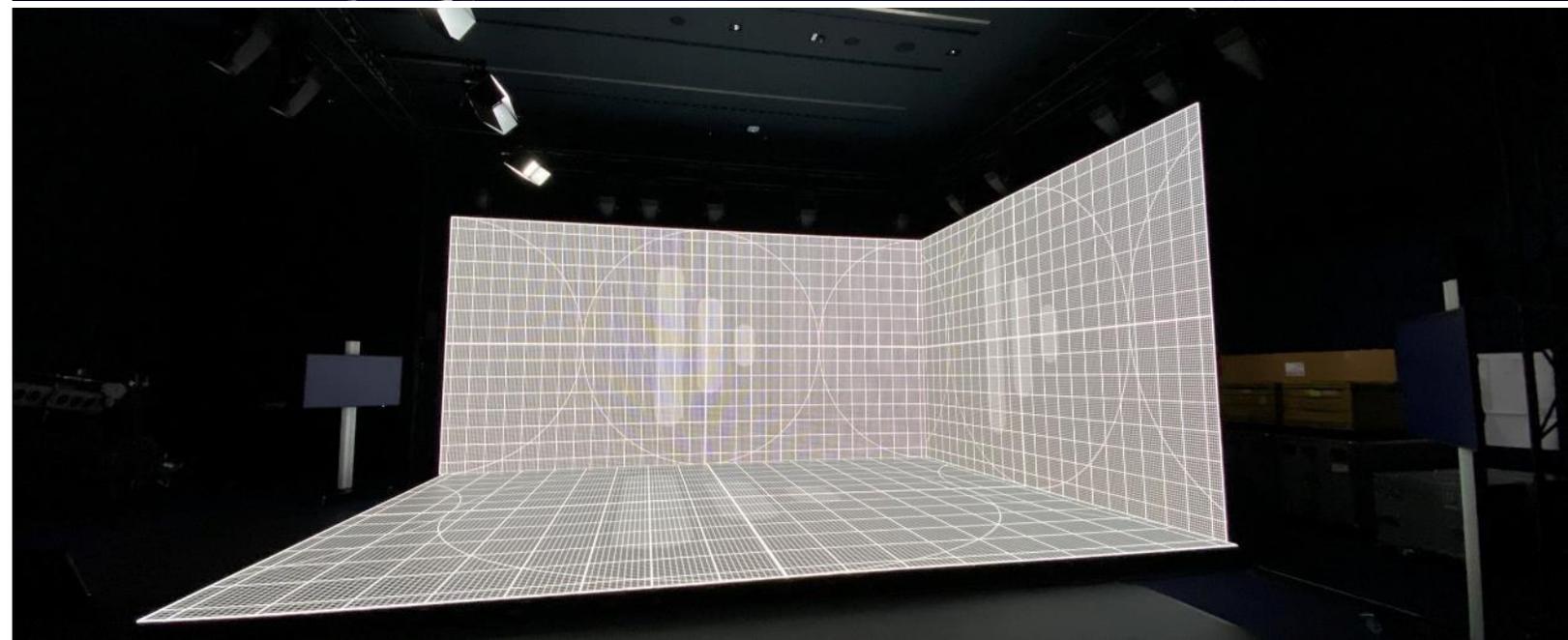




FLEXcitement 2021, Dreieich

## FLEXcitement 2021, Dreieich

- product presentation for veterinary medicine of Boehringer Ingelheim
- online event for customers and distributors
- realisation with the help of an xR studio at area3 in Dreieich
- individual content production by Digital Media in close cooperation with the creative agency
- more than 150 video feeds on virtual screens and complex animations



## FLEXcitement 2021, Dreieich

- **Client:** PP Live
- **Branch:** Düsseldorf
- **Project Manager:** Marius März
- **Location:** area3, Dreieich
- **Project Period:** 6<sup>th</sup> – 7<sup>th</sup> October 2021
- **Services:** Video, Lighting, Audio, Content Production, xR
- **Special Features:**
  - expanded xR setup with 8 x 6 m surface area and 4 m height
  - implementation of more than 150 video recordings
- **Further Information Online**

