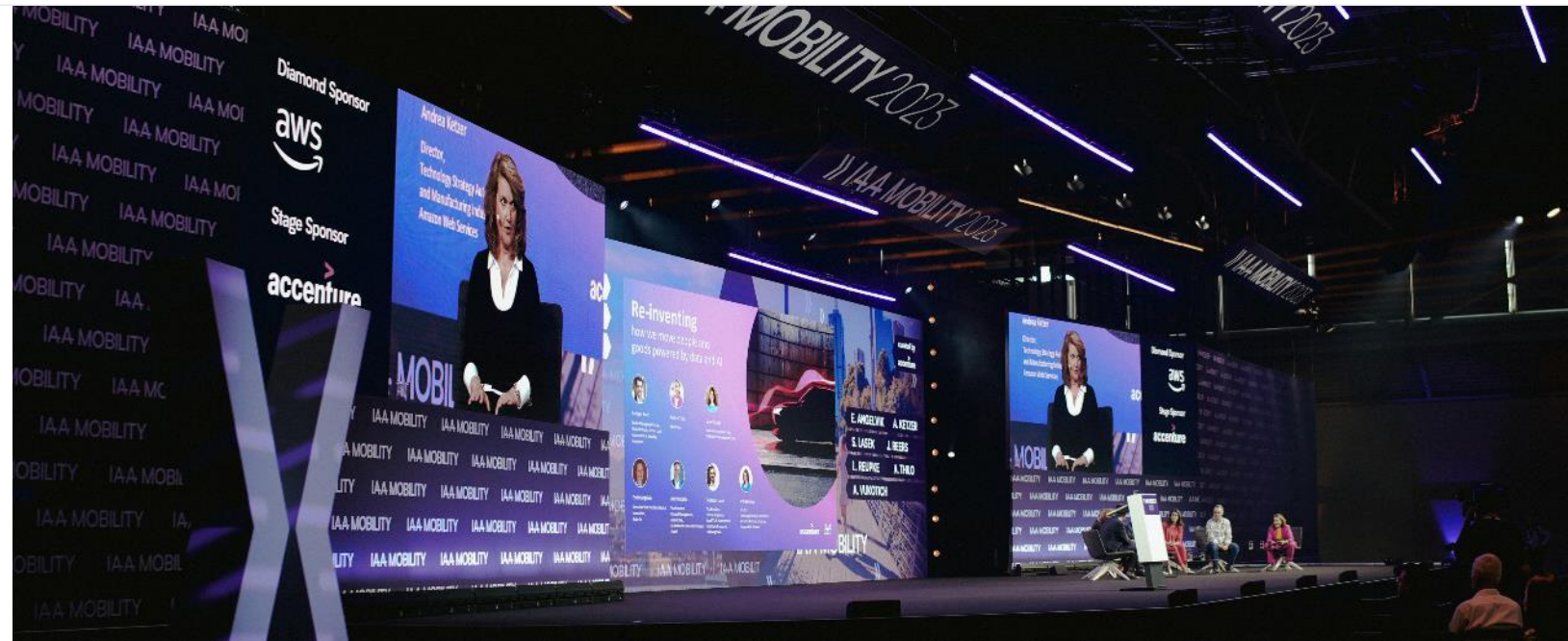




IAA Mobility 2023, Munich

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- stage and content design for all five stages
- 3D motion design
- conception of an extensive, central content management system (cloud system) for all content on the stages in the five halls
- flexibility and content adapted in real time through local server system
- fast preparation and distribution of recordings
- smooth collaboration between the departments involved (ICT, DLE) for the greatest possible flexibility during the event days



IAA Mobility 2023, Munich

- **Client/Comissioned by:** VDA, Messe München GmbH
- **Branch:** Digital Media Munich
- **Project Manager:** Pasquale Zuppa
- **Location:** Messe München
- **Date:** 5th to 10th September 2023
- **Services:** Content Production, Content Management
- **Further Information Online**

