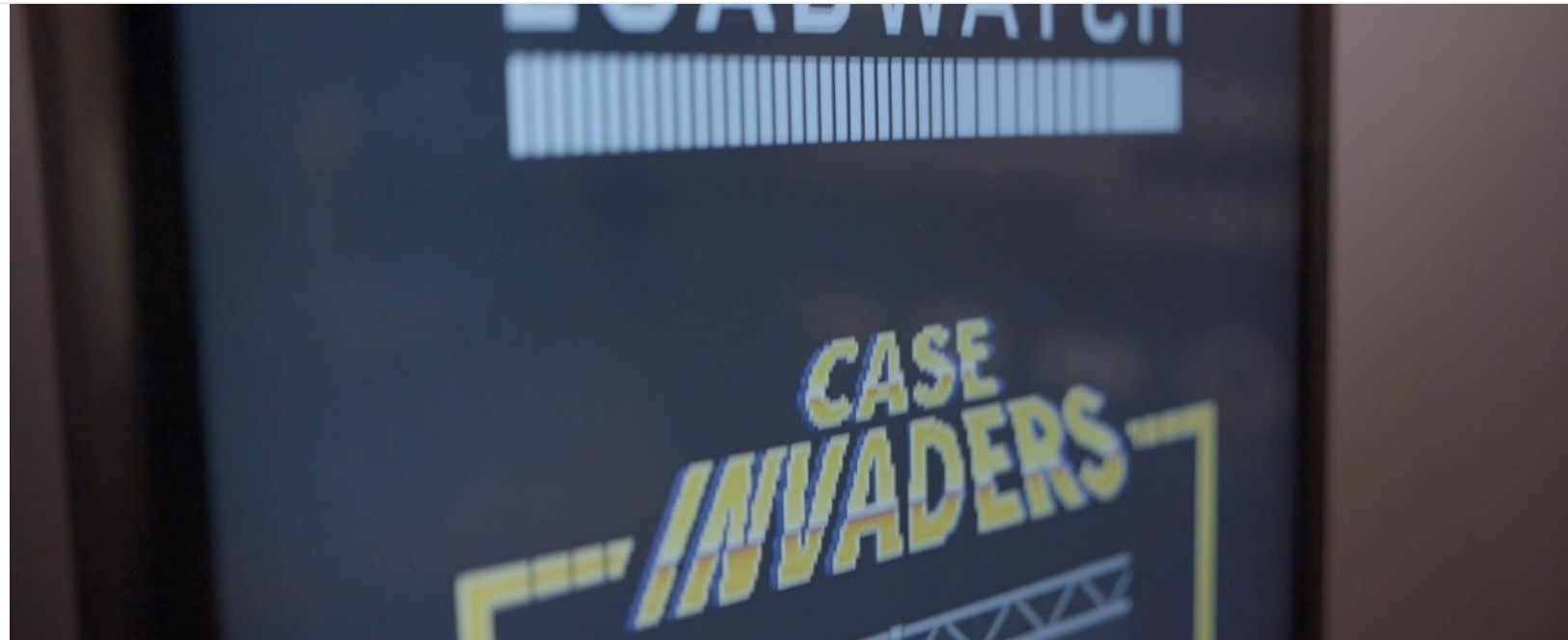




## “Case Invaders” – Gamification of the Measurement System “Loadwatch”, Dortmund

## “Case Invaders”, Best of Events 2023, Dortmund

- implementation of an exhibit for the playful and correct presentation of the load measuring cell “Loadwatch”
- construction of the exhibit as well as conception, programming and graphic implementation of the game “Case-Invaders”
- control of the game by a lever on the booth
- playful explanation of complex, technical connections that were made tangible for visitors



## “Case Invaders”, Best of Events 2023, Dortmund

- **Client:** Neumann&Müller GmbH & Co. KG
- **Branch:** Digital Media
- **Project Manager:** Steffen Fröhlich
- **Location:** Dortmund Trade Fair Centre
- **Project Period:** 11<sup>th</sup> + 12<sup>th</sup> January 2023
- **Special Features:**
  - Design and creation of a novel trade fair presentation
  - Programming and graphical realisation of a retro video game
- **[Further Information Online](#)**

