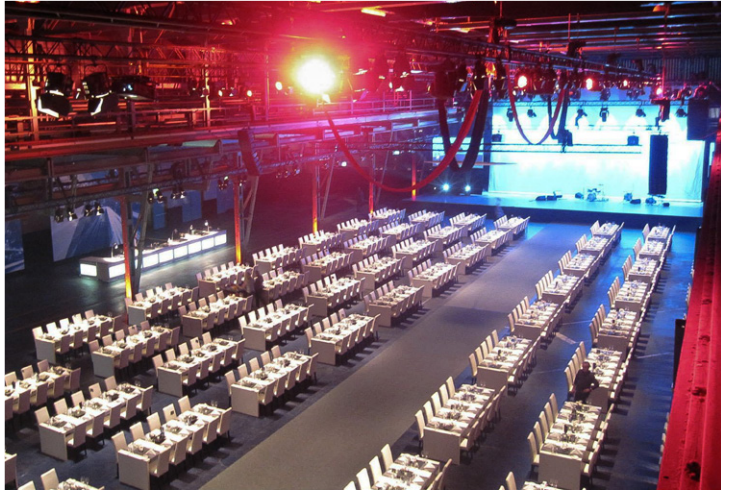
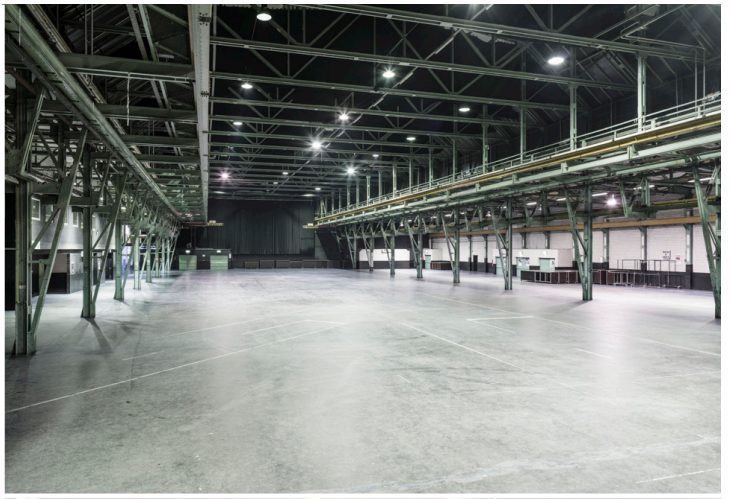


Motorworld Munich

Zenith, Kohlebunker & Kesselhaus



NEUMANN & MÜLLER
EVENT TECHNOLOGY



The listed industrial structure “Zenith”

The Event Ensemble in Munich

A unique meeting place for automobile and motorcycle aficionados as well as one of Munich's most versatile event spaces: the “Motorworld” site – comprising the “Zenith”, “Kohlebunker” (Coal Bunker) and “Kesselhaus” (Boiler House) halls – presents event planners with a top-class industrial ensemble for a wide range of event formats.

In our role as a preferred partner, we advise organisers as early as the planning stage of events, offer bespoke concepts concerning the use of audio, lighting and video solutions, and also manage conference equipment, event IT and content production. Our dedicated technicians have many years of know-how at their disposal, which allows us to deliver high-quality realisation of every event idea and ensure the smooth running of every occasion.

Zenith

The former depot and train shed is a steel construction regarded as a jewel among Munich's event locations due to its special architectural features. The listed industrial structure was commissioned by King Ludwig III and built by Krupp between 1916 and 1918. At first it was a press shop for an artillery factory, then a boiler shop for the Reichsbahn and after that a maintenance and train repair depot for the Bundesbahn up until 1995. It is this industrial past that gives the present-day hall an exceptional atmosphere and a special charm all of its own.

■ Area	approx. 4,130 m² usable space
■ Capacities	Concert: 5,880 Seating: 3,100 Gala-style seating: 1,500
■ Stage	27m x 16.5m x 1.5m (WxDxH)
■ Backstage	10 Rooms



Industrial ensemble for a wide range of event formats: Kohlebunker (top), Kesselhaus (below)

Kohlebunker

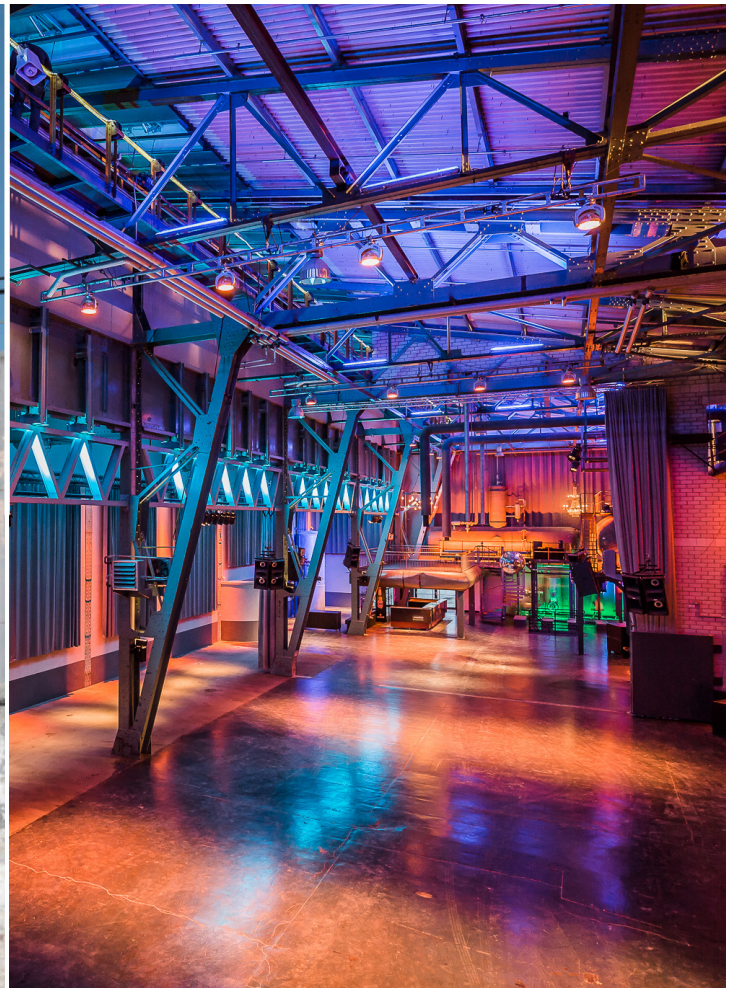
Built as a coal storage facility for the Reichsbahn, work on conversion to an out-of-the-ordinary event hall began in autumn 2015 – today it combines an impressive history with modernity. The outstanding combination of old stone walls with clear signs of wear from its time as a coal bunker with the glass construction above gives the guest the impression of being out in the open air. Especially when combined with the “Kesselhaus”, the location displays a high level of functionality.

■ Area	approx. 970 m ² usable space – divided into three areas, incl. gallery and balcony in the largest room
■ Capacities	Max. permitted no. of persons: 440 Row Seating: 380 Banquet Seating: 230

Kesselhaus

The heavy steel-frame construction was designed for heavy loads and still makes a great impression today, as do parts of the boiler installation and the old chimney, which have been preserved in their original condition. Despite severe bomb damage during the 2nd World War, the boiler house did its job for almost 70 years – until it was closed in 1995. It not only has a fascinating history in its own right but also played a decisive role in shaping the Freimann district: as the factory's power house, it was the starting point for the rapid industrial and urban development in this northern part of Munich.

■ Area	approx. 900 m ² usable space
■ Capacities	Max. permitted no. of persons: 1,300 Row Seating: 680 Banquet Seating: approx. 450



Kohlebunker (left) and Kesselhaus (right): In combination – a location with a high level of functionality.

■ **Location:** Motorworld München - MW Freimann Betriebs GmbH

■ **Events:** Concerts, Conferences, Congresses, Trade Fairs, Galas, Exhibitions, Corporate Events

■ **Client:** MW Freimann Betriebs GmbH

■ **Branch office:** Munich

■ **Contact:** Pietro Marcandella

■ **Services:** Audio, Lighting, Rigging, Video, Conferencing, Staging, Event IT, Content Production

