



Digital Live Event – Deutscher Reiseverband, Berlin

Digital Live Event for Deutscher Reiseverband, Berlin

- transformation of an in-person event in a conference hotel in Düsseldorf into a „Digital Live Event“ in Berlin within just 2 days
- temporarily equipped studio, set up and operated on the client's premises
- moderator in Berlin, speakers joined in by means of a collaboration platform
- interactive website programmed in corporate design:
 - participants were able to chat with one another during the breaks
 - questions could be sent to the moderator during the session. These were processed by an editor before being sent to the moderator's iPad



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- **Commissioned by:** Deutscher Reiseverband
- **End-client:** Deutscher Reiseverband
- **Branch offices:** Munich, Düsseldorf
- **Project manager:** Florian Eichermüller
- **Location:** Premises of DRV, Berlin
- **Project period:** 18th – 19th March 2020
- **Our services:** Lighting, Video, Conferencing, Event-IT
- **Further Information Online**

