LOCATIONS! Messe 2020, Ludwigsburg

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- implementation of the first LOCATIONS! fair as a complex hybrid format
- 86 exhibitors presented themselves to the 300 visitors on site and the 1,200 online visitors with their on-site exhibition and digital adaptations of their venues
- live program of the main stage was made available to the 800 online viewers via a live stream
- use of our **come2join** services as well as various **come2interact** modules for the live stream
- implementation of a detailed hygiene and safety concept

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- **Client:** Capricorn Events
- **Branch:** Frankfurt
- **Project Manager:** Corinna Di Pietro, Lukas Held
- **Location:** Forum am Schlosspark, Ludwigsburg
- **Project Period:** 8th October 2020
- **Services:** Video, Audio, Lighting, Event-IT, Streaming
- **Special Features:**
  - hybrid trade fair event with high interaction between face-to-face and online visitors
- **Further Information Online**