



STREAMING STUDIOS

XR-STAGE AT BAVARIA STUDIOS, MUNICH



XR-STAGE AT BAVARIA STUDIOS | MUNICH

xR-Technology

NEXT LEVEL CONTENT CREATION

- Extended Reality (xR) for almost boundless design options for studio set-ups
- 3D real-time technology merges physical and virtual worlds
- audiences can immerse themselves in an extended real-virtual world, when a wide range of different immersive technologies are incorporated into live action
- presentation of content guarantees a lasting impact on audience
- for high-class broadcasting, 100% digital events or hybrid formats



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Equipment xR-Stage

1

LED Surfaces

- 8 m x 4 m LED rear wall (2.6 mm PP)
- 6 m x 4 m LED side wall (2.6 mm PP)
- 8 m x 6 m LED floor (4.7 mm PP)

2

Camera

- one crane-mounted camera
- camera tracking system
- up to three other cameras

3

Media Players

- video, PowerPoint, live link-ups
- all commonly used playback media

4

Output

- screens on location
- stream on our Digital Live Event platform
- recordings

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Services Neumann&Müller digital media

N&M digital media's media production unit in Taufkirchen is just 20 minutes away from Bavaria Studios. Its portfolio ranges from creating the required real-time applications through to the entire pre- and post-production.

Upon request, we can provide on-site media production, allowing us to implement changes and adaptations in close collaboration with the client. A direct connection to the media server system enables a fast, trouble-free exchange of data.

CONCEPTUAL DESIGN AND
PRODUCTION OF MEDIA
CONTENT

DIGITAL
MEDIA

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Services Neumann&Müller digital media

- creation of a virtual space and optimisation of the real-time application
- programming of interactive elements to pep up images and content in visual communication
- media production of intros, outros, lower thirds, info charts, pre- and poststreaming
- support of editorial activities and conceptual design
- post-production, video editing, subtitling
- creating and integrating translations or voice-overs
- data processing for subsequent use in all types of channels such as social media, intranet, etc.



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Bavaria Studios

- professional environment of a film and TV production location
- live shows as well as recordings possible
- fully equipped production offices
- generously dimensioned outdoor areas
- enclosed site – access only with accreditation/registration
- ample parking for 500 vehicles
- helicopter landing pad
- complete location is CO2-neutral: „Green Studios“
- „Tafelgold“ available as partner for your catering requirements



XR-STAGE AT BAVARIA STUDIOS | MUNICH Studio 6



- air-conditioned studio
- suitable für sound recording
- redundant power supply and internet connection
- recording light (red light)
- remote server room
- various ancillary rooms can be used for make-up, office, speaker-ready-room
- catering possible in studio



YOUR CONTACT

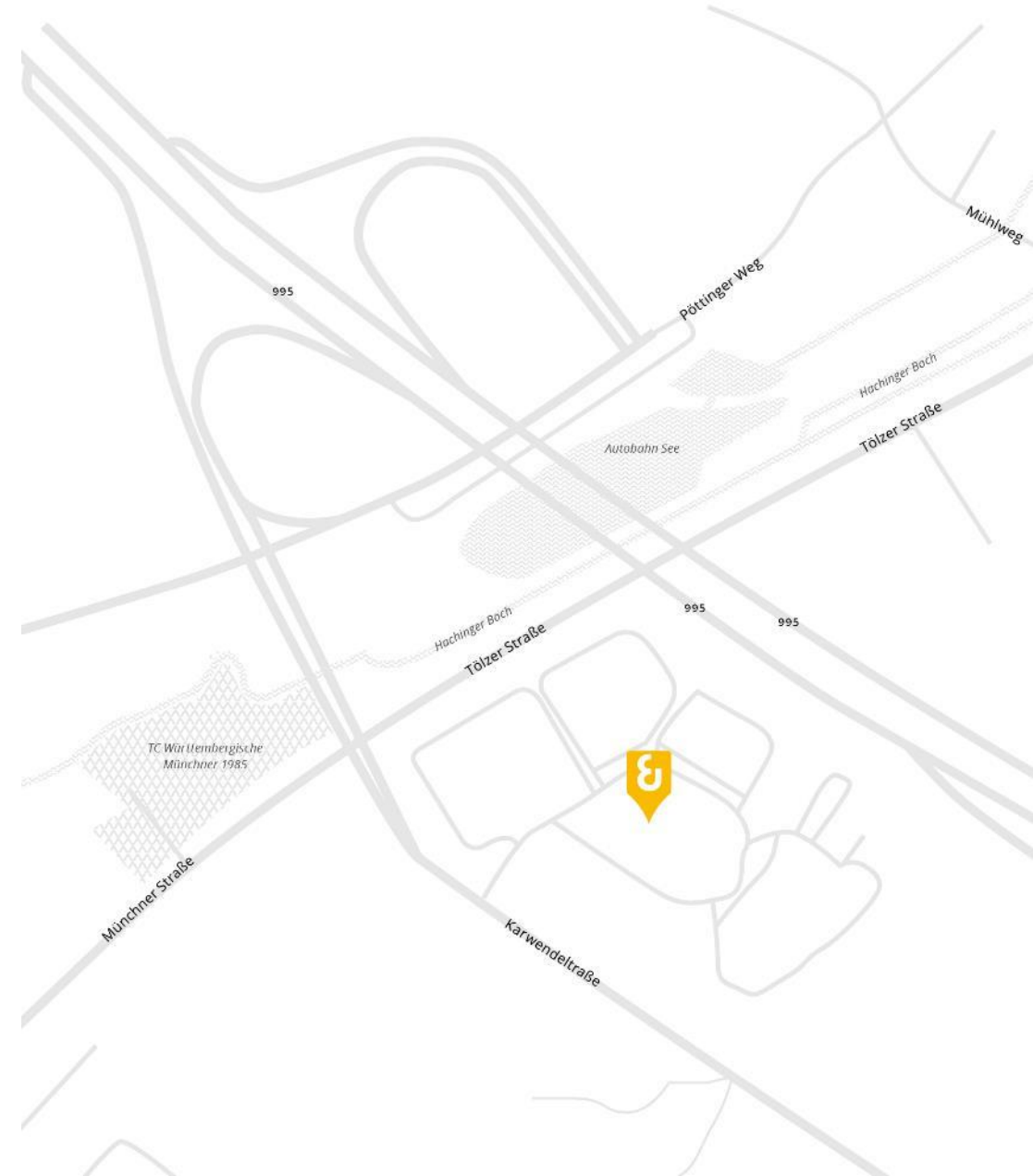
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LOCATION & DIRECTIONS

Bavaria Studios
Bavariafilmplatz 7
82031 Grünwald

EASY TO REACH

- approx. 10 minutes from the motorway
- approx. 25 minutes from the city centre
- approx. 60 minutes from the airport
- public transport with number 25 tram (destination Grünwald)

